

ABSTRACT

Accurate communication with a developing unit etc.
having an element is to be achieved. An image forming
5 apparatus is provided with: a moving body provided with a
plurality of attach/detach sections, wherein a developing
unit is attachable to and detachable from each of the
attach/detach sections, and the developing unit has a
developer containing section and an element with which
10 communication is possible; a photoconductor on which a latent
image can be formed; and an antenna for wirelessly
communicating with the element of the developing unit attached
to the attach/detach section; wherein a longitudinal direction
of the antenna is in a direction of movement of the moving
15 body. Further, during a period from when the developing unit
arrives at the opposing position until when it arrives at
the detaching position due to movement of the moving body,
a writing member writes information into the element of the
developing unit.

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